

Sponsorship Opportunities

\$100 “Pillow” Sponsorship

- Sponsor’s type face on event tee-shirts

\$500 “Twin Size” Sponsorship

- Sponsor’s logo on event tee-shirts

\$1,000 “Full Size” Sponsorship

- All benefits of the “Twin Size” sponsorship, **Plus**
- Sponsor’s logo on website
- Opportunity to enter a team with waived registration fees
- Opportunity to distribute information or promotional materials during the event

\$3,000 “Queen Size” Sponsorship

- All benefits of the “ Full Size” sponsorship, **Plus**
- Tent logo and event signage for your company
- Sponsor’s information on social media
- Sponsor’s name on event signage
- Waived registration fees
- 2 tickets to the “Pay it Forward” event



All sponsorships \$1,000 and up will be given a display tent during the event

\$6,000 “King Size” Sponsorship

- All benefits of the “Queen Size” sponsorship, **Plus**
- **Exclusive sponsorship level:** *King Size sponsorship will be limited to one business or organization guaranteeing optimum exposure and recognition*
- Naming rights to the event (e.g., The Caring Community Foundation's Breakfast in Bed Race, sponsored by (YOUR NAME HERE) and event signage
- Prominent mention on website, print, television and radio marketing, event tee-shirts and regular social media announcements
- Prominent display of sponsor's logo on tee shirts and all other event signage
- Sponsor or designee to serve as Official Race Starter
- Recognized sponsor at specific Caring Community Foundation events, including the Pay it Forward event.
- 4 tickets to the “Pay it Forward” event